



## Program Catalog Page: Applied UI/UX Design for Digital Products (UIUX)

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### Program Overview

- **Program Main Code Name:** UIUX
  - **Program Code:** UIUX
  - **Program Length:** 24 Weeks (6 Months)
  - **Total Contact Hours:** 288 Hours
  - **Total Credit Hours:** 11.5 Credits
  - **Delivery Method:** In-person Live Instructor-Led, Virtual Live Instructor-Led, or 1-on-1 Personalized Mentorship
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### Admissions Requirements

#### Applicants must:

- Hold a high school diploma or GED
  - Be at least 18 years old (applicants under 18 require parental/legal guardian consent)
  - Complete NVIT Admissions Interview and Readiness Assessment
  - Basic computer literacy recommended (no prior UI/UX design experience required)
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### Program Description

The **Applied UI/UX Design for Digital Products (UIUX)** program prepares students to become skilled UI/UX designers capable of designing intuitive, accessible, and visually compelling user

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experiences. Students learn human-centered design principles, wireframing, prototyping, user research, usability testing, and responsive design for web and mobile applications.

**Graduates will:**

- Conduct user research and usability studies
- Design wireframes, high-fidelity prototypes, and responsive interfaces
- Build AR/VR immersive experiences
- Utilize AI-enhanced design tools
- Develop a complete professional design portfolio

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**Occupations for Which Training Will Be Provided**

- UI/UX Designer
- Product Designer
- Interaction Designer
- User Researcher
- Digital Product Designer

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**Work Settings for Program Graduates**

- Tech startups
- Creative and design agencies
- Corporate UX/UI teams
- Healthcare, finance, and educational industries

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- Freelance and remote opportunities

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### Instructional Components

Instructional Component	Hours
Live Lectures + Live Proctored Exams	63
Labs & Projects	153
On-the-Job Training (OJT) + Capstone Project	72
<b>Total Contact Hours</b>	<b>288</b>
<b>Total Credit Hours</b>	<b>11.5</b>

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### Course Outline

Subject #	Subject Title	Lecture Hrs	Lab/Project Hrs	OJT + Capstone Hrs	Contact Hrs	Credit Hrs
UIUX 101	UX Foundations & Design Thinking	6	18	0	24	1.0
UIUX 102	UI Principles & Figma	6	18	0	24	1.0
UIUX 103	Wireframes to Prototypes	6	18	0	24	1.0

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Subject #	Subject Title	Lecture Hrs	Lab/Project Hrs	OJT + Capstone Hrs	Contact Hrs	Credit Hrs
UIUX 104	Design Systems & Accessibility	6	18	0	24	1.0
UIUX 105	User Testing & Iteration	6	18	0	24	1.0
UIUX 106	Motion, Microinteractions & Voice UI	6	18	0	24	1.0
UIUX 107	AR/VR & Immersive UI	6	18	0	24	1.0
UIUX 108	AI-Powered Design Tools	6	18	0	24	1.0
UIUX 109	Advanced Prototyping and Usability	6	18	0	24	1.0
UIUX 110	Capstone Project and Portfolio	3	9	60	72	2.5

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## Subject Descriptions

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### UIUX 101 – UX Foundations & Design Thinking

*(Weeks 1–2 | Lec 6 Hrs / Lab 18 Hrs / Ext 0 Hrs | 24 Total Hrs | 1.0 Credit Hour)*

Students will:

- Explore the principles of user-centered design and design thinking methodology.
- Conduct user research, interviews, and empathy mapping.
- Develop user personas and customer journey maps.
- Define problem statements and ideate initial UX solutions.

**Prerequisite:** None

**Tools:** Miro, Notion, Google Docs, Figma (for mapping)

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### UIUX 102 – UI Principles & Figma Essentials

*(Weeks 3–4 | Lec 6 Hrs / Lab 18 Hrs / Ext 0 Hrs | 24 Total Hrs | 1.0 Credit Hour)*

Students will:

- Apply UI design principles: visual hierarchy, color theory, typography, and branding.
- Learn Figma fundamentals: components, auto-layouts, and variants.
- Create responsive UI layouts for desktop and mobile screens.

**Prerequisite:** UIUX 101 – UX Foundations & Design Thinking

**Tools:** Figma, Adobe XD

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## **UIUX 103 – Wireframes to Prototypes**

*(Weeks 5–6 | Lec 6 Hrs / Lab 18 Hrs / Ext 0 Hrs | 24 Total Hrs | 1.0 Credit Hour)*

Students will:

- Build low-fidelity wireframes and transform them into clickable prototypes.
- Apply best practices for user flow mapping and navigation structures.
- Conduct initial usability testing with prototype versions.

**Prerequisite:** UIUX 102 – UI Principles & Figma Essentials

**Tools:** Figma, InVision

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## **UIUX 104 – Design Systems & Accessibility**

*(Weeks 7–8 | Lec 6 Hrs / Lab 18 Hrs / Ext 0 Hrs | 24 Total Hrs | 1.0 Credit Hour)*

Students will:

- Build scalable design systems: grids, components, typography, and color libraries.
- Apply accessibility standards (WCAG guidelines) to digital products.
- Test designs for color contrast, screen reader compatibility, and responsive behavior.

**Prerequisite:** UIUX 103 – Wireframes to Prototypes

**Tools:** Stark, Contrast Checker, Figma Libraries

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## **UIUX 105 – User Testing & Iteration**

*(Weeks 9–10 | Lec 6 Hrs / Lab 18 Hrs / Ext 0 Hrs | 24 Total Hrs | 1.0 Credit Hour)*

Students will:

- Conduct usability tests using moderated and unmoderated methods.
- Gather and analyze user feedback.
- Iterate on designs based on usability data to improve the user experience.

**Prerequisite:** UIUX 104 – Design Systems & Accessibility

**Tools:** Maze, UserTesting.com, Figma

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## **UIUX 106 – Motion, Microinteractions, and Voice UI**

*(Weeks 11–12 | Lec 6 Hrs / Lab 18 Hrs / Ext 0 Hrs | 24 Total Hrs | 1.0 Credit Hour)*

Students will:

- Design motion interfaces, microinteractions, and animated transitions.
- Prototype voice-activated UI flows and conversational interfaces.
- Enhance user engagement through animated feedback and natural language UX.

**Prerequisite:** UIUX 105 – User Testing & Iteration

**Tools:** Figma Smart Animate, Principle, Voiceflow

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## **UIUX 107 – AR/VR & Immersive UI**

*(Weeks 13–14 | Lec 6 Hrs / Lab 18 Hrs / Ext 0 Hrs | 24 Total Hrs | 1.0 Credit Hour)*

Students will:

- Design user experiences for AR/VR applications.
- Understand 3D UI/UX spatial design concepts.
- Build prototypes for augmented reality user flows and immersive mobile apps.

**Prerequisite:** UIUX 106 – Motion, Microinteractions, and Voice UI

**Tools:** Adobe Aero, Figma, Unity UI Toolkits

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## **UIUX 108 – AI-Powered Design Tools and Automation**

*(Weeks 15–16 | Lec 6 Hrs / Lab 18 Hrs / Ext 0 Hrs | 24 Total Hrs | 1.0 Credit Hour)*

Students will:

- Integrate AI-powered design tools into workflows (e.g., Adobe Firefly, Uizard, Framer AI).
- Generate automated wireframes, mockups, and user flows.
- Evaluate AI's role in the future of creative industries.

**Prerequisite:** UIUX 107 – AR/VR & Immersive UI

**Tools:** Uizard, Adobe Firefly, Framer AI

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## **UIUX 109 – Advanced Prototyping and Usability Studies**

*(Weeks 17–18 | Lec 6 Hrs / Lab 18 Hrs / Ext 0 Hrs | 24 Total Hrs | 1.0 Credit Hour)*

Students will:

- Build advanced interactive prototypes with dynamic content, animations, and real data.
- Conduct A/B testing for variant design solutions.
- Prepare designs for developer handoff using industry-standard methods.

**Prerequisite:** UIUX 108 – AI-Powered Design Tools and Automation

**Tools:** Figma, Maze, Webflow

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## **UIUX 110 – Capstone Project and Portfolio Development**

*(Weeks 19–24 | Lec 3 Hrs / Lab 9 Hrs / OJT + Capstone 60 Hrs | 72 Total Hrs | 2.5 Credit Hours)*

Students will:

- Complete a real-world UI/UX project, from research through to prototype.
- Create a professional portfolio featuring multiple case studies.
- Prepare final presentations for job interviews and design showcases.

**Prerequisite:** UIUX 109 – Advanced Prototyping and Usability Studies

**Tools:** Figma, Behance, Webflow, Notion

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### Class Schedule:

- **Morning Track:** Monday to Wednesday, 9:30 AM – 12:30 PM
- **Afternoon Track:** Monday to Wednesday, 1:30 PM – 4:30 PM
- **Evening Track:** Monday to Wednesday, 6:00 PM – 9:00 PM
- **Weekend Track:** Thursday to Saturday (Morning, Afternoon, or Evening shifts)
- **Virtual Mentorship Track:** 12–24 flexible hours per week
- A 10-minute break is given every instructional hour for in-person students.
- Lunch break for day students is from 12:30 PM to 1:30 PM.

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### Dates School Will Be Closed:

- New Year's Day
- Martin Luther King Day
- Presidents' Day
- Good Friday
- Memorial Day
- Independence Day
- LBJ's Birthday
- Labor Day
- Veteran's Day
- Thanksgiving Day

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- Day After Thanksgiving
- Christmas Eve
- Christmas Day
- Day After Christmas

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#### Class Start Dates:

- Classes begin **May 26, 2025** for all tracks (Day, Afternoon, Evening, Weekend)
- New classes start approximately every 8 weeks
- Virtual Mentorship students have rolling admissions

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#### Tuition and Fees

Fee Type	Cost
Registration Fee	\$50
Books and Supplies (estimated)	\$500
Background Check (if applicable)	\$150
Tuition (In-Person Live Instruction)	\$8,499
Tuition (Virtual Live Instruction)	\$7,499
Tuition (1-on-1 Virtual Mentorship)	\$9,499

#### Total Program Cost:

- **In-person:** \$9,199.00

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- **Virtual Live:** \$8,199.00
- **Virtual Mentorship:** \$10,199.00

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### Cost per Single Subject

**Hourly Tuition Rate (Based on Total Program Cost divided by 288 Contact Hours):**

- **In-Person Live Instruction:** \$31.94/hour
- **Virtual Live Instruction:** \$28.47/hour
- **Virtual Mentorship:** \$35.42/hour

**Each subject cost is calculated based on contact hours:**

Subject Code	Subject Title	Contact Hours	In-Person Cost	Virtual Live Cost	Virtual Mentorship Cost
UIUX 101	UX Foundations & Design Thinking	24	\$766.56	\$683.28	\$850.08
UIUX 102	UI Principles & Figma	24	\$766.56	\$683.28	\$850.08
UIUX 103	Wireframes to Prototypes	24	\$766.56	\$683.28	\$850.08
UIUX 104	Design Systems & Accessibility	24	\$766.56	\$683.28	\$850.08
UIUX 105	User Testing & Iteration	24	\$766.56	\$683.28	\$850.08

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UIUX 106	Motion, Microinteractions & Voice UI	24	\$766.56	\$683.28	\$850.08
UIUX 107	AR/VR & Immersive UI	24	\$766.56	\$683.28	\$850.08
UIUX 108	AI-Powered Design Tools	24	\$766.56	\$683.28	\$850.08
UIUX 109	Advanced Prototyping and Usability	24	\$766.56	\$683.28	\$850.08
UIUX 110	Capstone Project and Portfolio	72	\$2,299.68	\$2,049.84	\$2,550.24

**Note:**

Registration Fee, Books and Supplies, and Background Check are already included in the total program cost calculations but apply separately for students enrolling in individual subjects only.

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